The Importance of Soft Skills at the Labour Market

What Industry Wants: Search by the employers for better productivity and performance
Soft Skill and Employment Enhancement

As a result soft skills are also known as *employability skills*. However, students passing out of educational institutions don‘t posses these skills. On the other hand, they are good at hard skills.
Soft Skill and Employment Enhancement

- Communicate in writing
- Can identify problems
- Can solve problems logically
- Are punctual and manage own time
- Will ask questions - able to learn from mistakes
- Communicate face to face
- Can think creatively
- Respect the views and contributions of others
- Adaptable - can change direction
- Have a positive outlook (go for it)
What are employability skills: All business cry for soft skills as these enable their growth and competitiveness. These skills are essential for all employers cutting across all industries.
Soft Skill and Employment Enhancement

What Do Employers Want in Employees?
„Soft skills“ versus Hard Skills“
Soft Skill and Employment Enhancement

**Personal Qualities:**

- Responsibility
- Self-esteem
- Sociability
- Self-management
- Integrity/honesty
Soft Skill and Employment Enhancement

Soft Skills in the highly competitive corporate world will help you to „stand out“ in a crowd of routine job seekers and mediocre skills and talent.
Soft Skill and Employment Enhancement

There are „60 soft skills“ that employers look for when looking for new employee

Do you have any of these traits, that makes you the best?
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Nr. 3 Courtesy

- Polite
- Considerate behavior
- Good manners
Soft Skill and Employment Enhancement

**Nr. 4 Honesty**

- Moral uprightness – the quality, condition or characteristics of being fair, truthful and morally upright
Soft Skill and Employment Enhancement

Nr. 9 Eye Contact

- The act of looking directly into the eyes of another person
Nr. 11 Flexibility

- The ability to adapt to new situations
- The ability to change or be changed according to circumstances
Nr. 27 Good Work History

- Time spent at a place of employment
- Show your loyalty or longevity to an organization
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Nr. 34 Common Sense

- Good Judgment – sound practical judgement derived from „experience“ rather than a study.

![Common Sense diagram]

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Nr. 28 Good Ethic

- Belief in the moral value of work
- A dedication to work, or belief in the moral value of hard work

"Thank you for buying a Dell, I am Sandeep, and just how may I be helping you today Sir?"
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Nr. 39 Good and Appropriate Personal Appearence

- Visual aspect of a person – with regards to personal cleanliness and neatness of clothing and style

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Nr. 44 Willingness to be Accountable

- Responsible
- Able to be explained
Nr. 46 Willingness to Learn

- Come to know something – to acquire knowledge of a subject or skill through education or experience
- Find/Memorize something
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 Nr. 57 Ability to relate to coworkers in a close environment

- Connection with people

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**Nr. 57 Ability to relate to coworkers in a close environment**

- Connection with people
Nr 59 Willingness to be a good worker and go beyond the traditional „8“ Hour Day

- A person who will go the „extra mile“ when the time arise
- A person who will stay late and do „over-time“ when need be
Soft Skill and Employment Enhancement

**How many Soft Skills do you Possess?**

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If you are lacking….

Each day pick a soft skill(s) to work on in order to get Soft Skills numbers up

You can do it

It just takes practice…
Closure

Never doubt that a small group of thoughtful, committed citizens can change the world.

Indeed, it’s the only thing that ever has.
- Margaret Mead, Anthropologist